

# Large-Scale Adversarial Training for Vision-and-Language Representation Learning

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#### Image-Text Pre-training

• Tremendous progress has been made for multimodal pre-training



#### Recap on UNITER

• Pre-training a large-scale Transformer for universal V+L representation learning



# What's Next?

- Aggressive finetuning often falls into the overfitting trap in existing multimodal pre-training methods
- Adversarial training (FreeLB) has shown great potential in improving the generalization ability of BERT
- Beyond FreeLB:
  - How about pre-training?
  - How about image modality?
  - How about AT algorithm itself?

FreeLB: Enhanced Adversarial Training for Natural Language Understanding, ICLR 2020

# VILLA: Vision-and-Language Large-scale Adversarial Training



# Preliminary: What's Adversarial Attack?

• Neural Networks are prone to label-preserving adversarial examples



(b) Example for ( $WP is \rightarrow WP's$ )

(c) Example for  $(? \rightarrow ??)$ 

[1] Explaining and harnessing adversarial examples. arXiv:1412.6572[2] Semantically equivalent adversarial rules for debugging nlp models. ACL (2018)

# Preliminary: What's Adversarial Training (AT)?

• A min-max game to harness adversarial examples



- Use adversarial examples as additional training samples
  - On one hand, we try to find perturbations that maximize the empirical risk
  - On the other hand, the model tries to make correct predictions on adversarial examples
- What doesn't kill you makes you stronger!

## What's Our Recipe?

- Ingredient #1: Adversarial pre-training + finetuning
- Ingredient #2: Perturbations in the embedding space
- Ingredient #3: Enhanced adversarial training algorithm



# #1: Adversarial Pre-training + Finetuning

• Pre-training and finetuning are inherently corelated



- <u>MLM during pre-training (masking out an object)</u>: [CLS] A [MASK] lying on the grass next to a frisbee [SEP]
- <u>VQA during finetuning (asking about an object)</u>: What animal is lying on the grass?

• Pre-training and finetuning share the same mathematical formulation

$$\min_{\boldsymbol{\theta}} \mathbb{E}_{(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}, \boldsymbol{y}) \sim \mathcal{D}} [L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}), \boldsymbol{y})].$$

# #2: Perturbations in the Embedding Space

- For image, robustness is often at odds with generalization
  - Generalization: Accuracy on clean data
  - <u>Robustness</u>: Accuracy on adversarial examples



• To boost performance on clean data, we propose to add perturbation in the feature space instead of pixel space

# #2: Perturbations in the Embedding Space

- For text, generating actual adversarial examples is difficult
  - An adversarial example should *preserve the semantics* as context is important

Original: He has a natural gift for writing scripts.
Adversarial: He has a natural talent for writing scripts.
Adversarial: He has a natural present for writing scripts.

- Use back-translation scores to filter out invalid adversaries: <u>expensive</u>
- Searching for semantically equivalent adversarial rules: <u>heuristic</u>
- Since we only care about the *end results* of adversarial training, we add perturbations in the embedding space directly

<sup>[1]</sup> Semantically Equivalent Adversarial Rules for Debugging NLP Models, ACL 2018.[2] Robust Neural Machine Translation with Doubly Adversarial Inputs, ACL 2019.

• Training objective:

$$\min_{\boldsymbol{\theta}} \mathbb{E}_{(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}, \boldsymbol{y}) \sim \mathcal{D}} \Big[ \mathcal{L}_{std}(\boldsymbol{\theta}) + \mathcal{R}_{at}(\boldsymbol{\theta}) + \alpha \cdot \mathcal{R}_{kl}(\boldsymbol{\theta}) \Big]$$

• Cross-entropy loss on clean data:

$$\mathcal{L}_{std}(\boldsymbol{\theta}) = L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}), \boldsymbol{y})$$



A [MASK] lying on the grass next to a frisbee



• Training objective:

 $\min_{\boldsymbol{\theta}} \mathbb{E}_{(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}, \boldsymbol{y}) \sim \mathcal{D}} \Big[ \mathcal{L}_{std}(\boldsymbol{\theta}) + \mathcal{R}_{at}(\boldsymbol{\theta}) + \alpha \cdot \mathcal{R}_{kl}(\boldsymbol{\theta}) \Big]$ 

A [MASK] lying on the grass next to a frisbee

Cross-entropy loss on adversarial embeddings:

 $\mathcal{R}_{at}(\boldsymbol{\theta}) = \max_{||\boldsymbol{\delta}_{img}|| \leq \epsilon} L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img} + \boldsymbol{\delta}_{img}, \boldsymbol{x}_{txt}), \boldsymbol{y}) + \max_{||\boldsymbol{\delta}_{txt}|| \leq \epsilon} L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt} + \boldsymbol{\delta}_{txt}), \boldsymbol{y})$ 

• A [MASK] lying on the grass next to a frisbee

🗸 dog



• Training objective:

$$\min_{\boldsymbol{\theta}} \mathbb{E}_{(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}, \boldsymbol{y}) \sim \mathcal{D}} \Big[ \mathcal{L}_{std}(\boldsymbol{\theta}) + \mathcal{R}_{at}(\boldsymbol{\theta}) + \alpha \cdot \mathcal{R}_{kl}(\boldsymbol{\theta}) \Big]$$

• KL-divergence loss for fine-grained adversarial regularization

$$\begin{aligned} \mathcal{R}_{kl}(\boldsymbol{\theta}) &= \max_{||\boldsymbol{\delta}_{img}|| \leq \epsilon} L_{kl}(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img} + \boldsymbol{\delta}_{img}, \boldsymbol{x}_{txt}), f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt})) \\ &+ \max_{||\boldsymbol{\delta}_{txt}|| \leq \epsilon} L_{kl}(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt} + \boldsymbol{\delta}_{txt}), f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt})), \end{aligned}$$

$$\begin{aligned} & \text{where} \quad L_{kl}(p, q) = \mathrm{KL}(p||q) + \mathrm{KL}(q||p), \end{aligned}$$

• Not only label-preserving, but the confidence level of the prediction between clean data and adversarial examples should also be close



#### Enable AT for large-scale training and promote diverse adversaries

Algorithm 1 "Free" Multi-modal Adversarial Training used in VILLA.

**Require:** Training samples  $\mathcal{D} = \{(x_{imq}, x_{txt}, y)\}$ , perturbation bound  $\epsilon$ , learning rate  $\tau$ , ascent steps K, ascent step size  $\alpha$ 1: Initialize  $\theta$ 2: **for** epoch =  $1 ... N_{ep}$  **do** for minibatch  $B \subset X$  do 3:  $\boldsymbol{\delta}_0 \leftarrow \frac{1}{\sqrt{Ns}} U(-\epsilon,\epsilon), \ \boldsymbol{g}_0 \leftarrow 0$ 4: for t = 1 ... K do 5: Accumulate the parameter Accumulate gradient of parameters  $\theta$  given  $\delta_{img,t-1}$  and  $\delta_{txt,t-1}$ 6: gradient for "free"  $\begin{array}{c} \boldsymbol{g}_t \leftarrow \boldsymbol{g}_{t-1} + \frac{1}{K} \mathbb{E}_{(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt}, \boldsymbol{y}) \in B} [\nabla_{\boldsymbol{\theta}} (\mathcal{L}_{std}(\boldsymbol{\theta}) + \mathcal{R}_{at}(\boldsymbol{\theta}) + \mathcal{R}_{kl}(\boldsymbol{\theta}))] \\ \text{Update the perturbation } \boldsymbol{\delta}_{img} \text{ and } \boldsymbol{\delta}_{txt} \text{ via gradient ascend} \end{array}$ 7: 8:  $ilde{m{y}} = f_{m{ heta}}(m{x}_{ima},m{x}_{txt})$ 9: **Perturbation update**  $\boldsymbol{g}_{img} \leftarrow \nabla_{\boldsymbol{\delta}_{img}} \left[ L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img} + \boldsymbol{\delta}_{img}, \boldsymbol{x}_{txt}), \boldsymbol{y}) + L_{kl}(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img} + \boldsymbol{\delta}_{img}, \boldsymbol{x}_{txt}), \tilde{\boldsymbol{y}}) \right]$ 10: via PGD (Projected  $\boldsymbol{\delta}_{img,t} \leftarrow \Pi_{\|\boldsymbol{\delta}_{img}\|_F \leq \epsilon} (\boldsymbol{\delta}_{img,t-1} + \alpha \cdot \boldsymbol{g}_{img} / \|\boldsymbol{g}_{img}\|_F)$ 11: **Gradient Descent**)  $\boldsymbol{g}_{txt} \leftarrow \nabla_{\boldsymbol{\delta}_{txt}} \left[ L(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt} + \boldsymbol{\delta}_{txt}), \boldsymbol{y}) + L_{kl}(f_{\boldsymbol{\theta}}(\boldsymbol{x}_{img}, \boldsymbol{x}_{txt} + \boldsymbol{\delta}_{txt}), \tilde{\boldsymbol{y}}) \right]$ 12:  $\boldsymbol{\delta}_{txt,t} \leftarrow \Pi_{\|\boldsymbol{\delta}_{txt}\|_{F} \leq \epsilon} (\boldsymbol{\delta}_{txt,t-1} + \alpha \cdot \boldsymbol{g}_{txt} / \|\boldsymbol{g}_{txt}\|_{F})$ 13: 14: end for Parameter update via SGD  $\boldsymbol{\theta} \leftarrow \boldsymbol{\theta} - \tau \boldsymbol{g}_{K}$ 15: end for 16: (Stochastic Gradient Descent) 17: end for

#### Results (VQA, VCR, NLVR2, SNLI-VE)

- Established new state of the art on all the tasks considered
- Gain: +0.85 on VQA, +2.9 on VCR, +1.49 on NLVR2, +0.64 on SNLI-VE

Method	VQA			VCR	NLVR <sup>2</sup>		SNLI-VE		
	test-dev	test-std	Q→A	$QA \rightarrow R$	$Q \rightarrow AR$	dev	test-P	val	test
ViLBERT	70.55	70.92	72.42 (73.3)	74.47 (74.6)	54.04 (54.8)	-	-	-	-
VisualBERT	70.80	71.00	70.8 (71.6)	73.2 (73.2)	52.2 (52.4)	67.4	67.0	-	-
LXMERT	72.42	72.54	-	_	-	74.90	74.50	-	-
Unicoder-VL	-	-	72.6 (73.4)	74.5 (74.4)	54.4 (54.9)	-	-	-	-
12-in-1	73.15	-	-	_	-	-	78.87	-	76.95
VL-BERT <sub>BASE</sub>	71.16	-	73.8 (-)	74.4 (-)	55.2 (-)	-	-	-	-
Oscar <sub>BASE</sub>	73.16	73.44	-	-	-	78.07	78.36	-	-
<b>UNITER</b> <sub>BASE</sub>	72.70	72.91	74.56 (75.0)	77.03 (77.2)	57.76 (58.2)	77.18	77.85	78.59	78.28
VILLA <sub>BASE</sub>	73.59	73.67	75.54 (76.4)	78.78 (79.1)	59.75 (60.6)	78.39	79.30	79.47	79.03
VL-BERT <sub>LARGE</sub>	71.79	72.22	75.5 (75.8)	77.9 (78.4)	58.9 (59.7)	-	-	-	-
Oscar <sub>LARGE</sub>	73.61	73.82	-	-		79.12	80.37	-	-
<b>UNITER</b> LARGE	73.82	74.02	77.22 (77.3)	80.49 (80.8)	62.59 (62.8)	79.12	79.98	79.39	79.38
VILLALARGE	74.69	74.87	78.45 (78.9)	82.57 (82.8)	65.18 (65.7)	<b>79.76</b>	81.47	80.18	80.02

(a) Results on VQA, VCR, NLVR<sup>2</sup>, and SNLI-VE.

#### Results (ITR, RE)

• Gain: +1.52/+0.60 on Flickr30k IR & TR (R@1), and +0.99 on RE

Method		RefCOCO+							RefCOCO					
	val	testA	testB	$\mathrm{val}^d$	$testA^d$	$testB^d$	val	testA	testB	$\mathrm{val}^d$	$testA^d$	$testB^d$		
ViLBERT	-	-	-	72.34	78.52	62.61	-	-	-	-	-	-		
VL-BERT <sub>BASE</sub>	79.88	82.40	75.01	71.60	77.72	60.99	-	-	-	-	-	-		
<b>UNITER</b> BASE	83.66	86.19	78.89	75.31	81.30	65.58	91.64	92.26	90.46	81.24	86.48	73.94		
VILLABASE	84.26	86.95	79.22	76.05	81.65	65.70	91.93	92.79	91.38	81.65	87.40	74.48		
VL-BERT <sub>LARGE</sub>	80.31	83.62	75.45	72.59	78.57	62.30	-	-	-	-	-	-		
UNITERLARGE	84.25	86.34	79.75	75.90	81.45	66.70	91.84	92.65	91.19	81.41	87.04	74.17		
VILLALARGE	84.40	86.22	80.00	76.17	81.54	66.84	92.58	92.96	91.62	82.39	87.48	<b>74.84</b>		

(b) Results on RefCOCO+ and RefCOCO. The superscript d denotes evaluation using detected proposals.

Method		RefC	OCOg		F	lickr30k	IR	F	Flickr30k TR			
	val	test	$\mathrm{val}^d$	$test^d$	<b>R@</b> 1	R@5	<b>R@10</b>	<b>R@</b> 1	R@5	<b>R@10</b>		
Vilbert	-	-	-	-	58.20	84.90	91.52	-	-	-		
Unicoder-VL	-	-	-	-	71.50	90.90	94.90	86.20	96.30	99.00		
<b>UNITER</b> BASE	86.52	86.52	74.31	74.51	72.52	92.36	96.08	85.90	97.10	98.80		
VILLA <sub>BASE</sub>	88.13	88.03	75.90	75.93	74.74	92.86	95.82	86.60	97.90	99.20		
UNITERLARGE	87.85	87.73	74.86	75.77	75.56	94.08	96.76	87.30	98.00	99.20		
VILLALARGE	88.42	<b>88.97</b>	76.18	76.71	76.26	94.24	96.84	87.90	97.50	98.80		

(c) Results on RefCOCOg and Flickr30k Image Retrieval (IR) and Text Retrieval (TR).

#### A Closer Look at VQA



# Pretraining vs. Finetuning

• Both adversarial pre-training and finetuning contribute to performance boost

Method	VQA	VCR (val)			NLVR <sup>2</sup>	VE	Flickr30k IR			RefC	COCO	Ave.	` \
	test-dev	$Q \rightarrow A$	$QA \rightarrow R$	$Q \rightarrow AR$	test-P	test	<b>R@</b> 1	R@5	R@10	$testA^d$	$testB^d$		
UNITER (reimp.)	72.70	74.24	76.93	57.31	77.85	78.28	72.52	92.36	96.08	86.48	73.94	78.06	+0.51
VILLA-pre	73.03	74.76	77.04	57.82	78.44	78.43	73.76	93.02	96.28	87.34	74.35	78.57	دە 🗤
VILLA-fine	73.29	75.18	78.29	59.08	78.84	78.86	73.46	92.98	96.26	87.17	74.31	78.88	70.02
VILLA	73.59	75.54	78.78	59.75	79.30	79.03	74.74	92.86	95.82	87.40	74.48	79.21	) +1.15



#### VILLA vs. FreeLB

- Adversarial training on image or text modality alone is already effective
  - Most existing work shows that adversarial training for images cannot improve accuracy
- VILLA is consistently better than FreeLB

Method	VQA	VCR (val)			— Method	VQA	VCR (val)		
iviounou.	test-dev	test-dev $Q \rightarrow A  QA \rightarrow R  Q \rightarrow AR$			test-dev	$Q {\rightarrow} A$	$QA \rightarrow R$	$Q \rightarrow AR$	
VILLA <sub>BASE</sub> (txt)	73.50	75.60	78.70	59.67	UNITER <sub>BASE</sub> (reimp.)	72.70	74.24	76.93	57.31
VILLA <sub>BASE</sub> (img)	73.50	75.81	78.43	59.68	UNITER <sub>BASE</sub> +FreeLB	72.82	75.13	77.90	58.73
VILLA <sub>BASE</sub> (both)	73.59	75.54	<b>78.78</b>	59.75	VILLA <sub>BASE</sub> -fine	73.29	75.49	78.34	59.30
VILLA <sub>LARGE</sub> (txt)	74.55	78.08	82.31	64.63	UNITER <sub>LARGE</sub> (reimp.)	73.82	76.70	80.61	62.15
VILLA <sub>LARGE</sub> (img)	74.46	78.08	82.28	64.51	UNITER <sub>LARGE</sub> +FreeLB	73.87	77.19	81.44	63.24
VILLA <sub>LARGE</sub> (both)	74.69	78.45	82.57	65.18	VILLA <sub>LARGE</sub> -fine	74.32	77.75	82.10	63.99

(a) Image vs. Text Modality.

(b) FreeLB vs. VILLA.

# Generalizability of VILLA

• VILLA can be applied to any multimodal pre-training methods (e.g., LXMERT)

Method	VQA		GQ	QA	NL	$VR^2$	Meta-Ave.	-
	test-dev	test-std	test-dev	test-std	dev	test-P		
LXMERT	72.42	72.54	60.00	60.33	74.95	74.45	69.12	-
LXMERT (reimp.)	72.50	72.52	59.92	60.28	74.72	74.75	69.12	
VILLA-fine	73.02	73.18	60.98	61.12	75.98	75.73	70.00	+0.88

• Adversarial training as a regularizer



# **Probing Analysis**

• Probing the attention heads (12 layers, and 12 heads in each layer)



• VILLA captures richer visual coreference and visual relation knowledge

Model		Visual	Coreferenc	e (Flickr30k)		Visual Relation (Visual Genome)					
	scene	clothing	animals	instruments	vehicles	on	standing in	wearing	holding	covering	1100
<b>UNITER</b> <sub>BASE</sub>	0.151	0.157	0.285	0.244	0.194	0.154	0.107	0.311	0.200	0.151	0.195
VILLA <sub>BASE</sub>	0.169	0.185	0.299	0.263	0.202	0.201	0.120	0.353	0.241	0.192	0.223

# Visualization (Text-to-Image Attention)

• VILLA learns more accurate and sharper attention maps than UNITER



A group of people are in a dirt mountain, one person is talking on the phone, one is taking a picture and one is jumping in the air.



# Robustness to Paraphrases

- UNITER has already lifted up the performance by a large margin
- VILLA facilitates further performance boost

Data split	MUTAN	BUTD	BUTD+CC	Pythia	Pythia+CC	BAN	BAN+CC	UNITER	VILLA
Original	59.08	61.51	62.44	64.08	64.52	64.97	65.87	70.35	71.27
Rephrasing	46.87	51.22	52.58	54.20	55.65	55.87	56.59	64.56	65.35

Table 6: Results on VQA-Rephrasings. Both UNITER and VILLA use the base model size. Baseline results are copied from [57].

# Takeaway Message

- VILLA is the first known effort that proposes adversarial training for V+L representation learning
- Code is available at

https://github.com/zhegan27/VILLA

• Adversarial robustness of V+L models could be interesting future work

